



Euromonitor
International

Pet Care in Saudi Arabia

June 2025

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Global players dominate while local and regional brands are intensifying competition
Pet shops and superstores lead while retail e-commerce gains traction

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- Retail e-commerce gains pace while pet shops and superstores remain core to premium sales

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Mars Inc leads the competitive landscape while Guangzhou Siso Bio-Tech Co records an uplift in share

Pet shops and superstores dominate sales, offering an extensive range to other pet owners

PROSPECTS AND OPPORTUNITIES

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