



Euromonitor  
International

# Cat Food in Saudi Arabia

June 2025

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### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Rising cat ownership continues to drive strong demand for prepared cat food  
Global players dominate while local and regional brands are intensifying competition  
Pet shops and superstores lead while retail e-commerce gains traction

#### PROSPECTS AND OPPORTUNITIES

Premiumisation and growing awareness around nutrition is set to bolster growth for cat food  
Retail e-commerce and delivery apps are expected to reshaping cat food purchasing habits  
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