



**Euromonitor
International**

Sauces, Dips and Condiments in the United Kingdom

October 2024

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Cooking trends as a driver of category performance
- Role of flavour and variety in the underperformance of private label
- Pickled products and fermented ingredients capture growing interest

PROSPECTS AND OPPORTUNITIES

- Rising popularity of unique yet authentic sauces and condiments
- Cooking trends driven by the rise of healthy eating habits
- Opportunities for growth and innovation among sustainable products

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Cooking Ingredients and Meals in the United Kingdom - Industry Overview

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SOURCES

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