



Euromonitor  
International

# Other Pet Food in Saudi Arabia

June 2025

Table of Contents

## Other Pet Food in Saudi Arabia - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Bird food leads other pet food, while small mammal/reptile food records the strongest value growth

Mars Inc leads the competitive landscape while Guangzhou Siso Bio-Tech Co records an uplift in share

Pet shops and superstores dominate sales, offering an extensive range to other pet owners

#### PROSPECTS AND OPPORTUNITIES

Other pet food is expected to drive slow and steady growth, however, innovation will remain limited

Niche offerings and specialised goods are set to support growth for retail e-commerce

Limited innovation is expected to constrain growth throughout the forecast period

#### CATEGORY INDICATORS

Table 1 - Other Pet Population 2020-2025

#### CATEGORY DATA

Table 2 - Sales of Other Pet Food by Category: Volume 2020-2025

Table 3 - Sales of Other Pet Food by Category: Value 2020-2025

Table 4 - Sales of Other Pet Food by Category: % Volume Growth 2020-2025

Table 5 - Sales of Other Pet Food by Category: % Value Growth 2020-2025

Table 6 - LBN Brand Shares of Bird Food: % Value 2021-2024

Table 7 - LBN Brand Shares of Fish Food: % Value 2021-2024

Table 8 - LBN Brand Shares of Small Mammal/Reptile Food: % Value 2021-2024

Table 9 - Distribution of Other Pet Food by Format: % Value 2020-2025

Table 10 - Forecast Sales of Other Pet Food by Category: Volume 2025-2030

Table 11 - Forecast Sales of Other Pet Food by Category: Value 2025-2030

Table 12 - Forecast Sales of Other Pet Food by Category: % Volume Growth 2025-2030

Table 13 - Forecast Sales of Other Pet Food by Category: % Value Growth 2025-2030

## Pet Care in Saudi Arabia - Industry Overview

### EXECUTIVE SUMMARY

Pet care in 2025: The big picture

2025 key trends

Competitive landscape

Retail developments

What next for pet care?

#### MARKET INDICATORS

Table 14 - Pet Populations 2020-2025

#### MARKET DATA

Table 15 - Sales of Pet Food by Category: Volume 2020-2025

Table 16 - Sales of Pet Care by Category: Value 2020-2025

Table 17 - Sales of Pet Food by Category: % Volume Growth 2020-2025

Table 18 - Sales of Pet Care by Category: % Value Growth 2020-2025

Table 19 - NBO Company Shares of Pet Food: % Value 2020-2024

Table 20 - LBN Brand Shares of Pet Food: % Value 2021-2024

Table 21 - NBO Company Shares of Dog and Cat Food: % Value 2020-2024

Table 22 - LBN Brand Shares of Dog and Cat Food: % Value 2021-2024

Table 23 - Penetration of Private Label in Pet Care by Category: % Value 2020-2025

Table 24 - Distribution of Pet Care by Format: % Value 2020-2025

Table 25 - Distribution of Pet Care by Format and Category: % Value 2025

Table 26 - Distribution of Dog and Cat Food by Format: % Value 2020-2025

Table 27 - Distribution of Dog and Cat Food by Format and Category: % Value 2025

Table 28 - Forecast Sales of Pet Food by Category: Volume 2025-2030

Table 29 - Forecast Sales of Pet Care by Category: Value 2025-2030

Table 30 - Forecast Sales of Pet Food by Category: % Volume Growth 2025-2030

Table 31 - Forecast Sales of Pet Care by Category: % Value Growth 2025-2030

## DISCLAIMER

## SOURCES

Summary 1 - Research Sources

### About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/other-pet-food-in-saudi-arabia/report](http://www.euromonitor.com/other-pet-food-in-saudi-arabia/report).