



**Euromonitor
International**

Baked Goods in Chile

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Local political and economic factors affect bread prices
- Shift towards premium products by bakeries and pastry shops
- Bimbo expands its production capacity and invests in healthier choices

PROSPECTS AND OPPORTUNITIES

- Chileans will continue to favour artisanal bread due to higher quality and greater affordability
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Staple Foods in Chile - Industry Overview

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