

Sauces, Dips and Condiments in Japan

November 2024

Table of Contents

Sauces, Dips and Condiments in Japan - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Rapid price increases and falling population drive retail volume decline

Seasonal products impacted by long summer and short winter

Big players are launching vegan and vegetarian products

PROSPECTS AND OPPORTUNITIES

Continued volume decline for sauces, dips and condiments amidst population decrease and competition with ready meals

Preference for reduced cooking time and steps, driven by need for time-saving

Regulation change will hit pickled products hard

CATEGORY DATA

- Table 1 Sales of Sauces, Dips and Condiments by Category: Volume 2019-2024
- Table 2 Sales of Sauces, Dips and Condiments by Category: Value 2019-2024
- Table 3 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2019-2024
- Table 4 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2019-2024
- Table 5 Sales of Liquid Recipe Sauces by Type: % Value 2019-2024
- Table 6 Sales of Other Sauces and Condiments by Type: Rankings 2019-2024
- Table 7 NBO Company Shares of Sauces, Dips and Condiments: % Value 2020-2024
- Table 8 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2021-2024
- Table 9 Distribution of Sauces, Dips and Condiments by Format: % Value 2019-2024
- Table 10 Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2024-2029
- Table 11 Forecast Sales of Sauces, Dips and Condiments by Category: Value 2024-2029
- Table 12 Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2024-2029
- Table 13 Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2024-2029

Cooking Ingredients and Meals in Japan - Industry Overview

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

- Table 14 Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024
- Table 15 Sales of Cooking Ingredients and Meals by Category: Value 2019-2024
- Table 16 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024
- Table 17 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024
- Table 18 NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024
- Table 19 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024
- Table 20 Penetration of Private Label by Category: % Value 2019-2024
- Table 21 Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024
- Table 22 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029
- Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029
- Table 24 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029
- Table 25 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

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