



Euromonitor
International

Other Pet Food in Ukraine

May 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

- Other pet population remains well below pre-war level
- Leader Tetra launches protein mix for fish food
- Expanding pet superstore chains the key distribution channel

PROSPECTS AND OPPORTUNITIES

- Small mammal/reptile food will be the most dynamic category
- E-commerce will continue to grow in importance
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