



Euromonitor  
International

# Pet Products in Romania

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Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

- Health focus drives growth despite economic pressures
- Pet Product SRL leads through strength in cat litter
- Veterinary clinics lead while pet shops and superstores accelerate

PROSPECTS AND OPPORTUNITIES

- Health and responsibility to shape demand amid persistent cost pressures
- E-commerce expands reach with convenient, bulk-friendly solutions
- Innovation focuses on mental stimulation and functional wellbeing

CATEGORY DATA

- Table 1 - Sales of Pet Products by Category: Value 2020-2025
- Table 2 - Sales of Pet Products by Category: % Value Growth 2020-2025
- Table 3 - Sales of Pet Healthcare by Type: % Value 2020-2025
- Table 4 - Sales of Other Pet Products by Type: % Value 2020-2025
- Table 5 - NBO Company Shares of Pet Products: % Value 2020-2024
- Table 6 - LBN Brand Shares of Pet Products: % Value 2021-2024
- Table 7 - Distribution of Pet Products by Format: % Value 2020-2025
- Table 8 - Forecast Sales of Pet Products by Category: Value 2025-2030
- Table 9 - Forecast Sales of Pet Products by Category: % Value Growth 2025-2030

Pet Care in Romania - Industry Overview

EXECUTIVE SUMMARY

- Pet care in 2025: The big picture
- 2025 key trends
- Competitive landscape
- Retail developments
- What next for pet care?

MARKET INDICATORS

- Table 10 - Pet Populations 2020-2025

MARKET DATA

- Table 11 - Sales of Pet Food by Category: Volume 2020-2025
- Table 12 - Sales of Pet Care by Category: Value 2020-2025
- Table 13 - Sales of Pet Food by Category: % Volume Growth 2020-2025
- Table 14 - Sales of Pet Care by Category: % Value Growth 2020-2025
- Table 15 - NBO Company Shares of Pet Food: % Value 2020-2024
- Table 16 - LBN Brand Shares of Pet Food: % Value 2021-2024
- Table 17 - NBO Company Shares of Dog and Cat Food: % Value 2020-2024
- Table 18 - LBN Brand Shares of Dog and Cat Food: % Value 2021-2024
- Table 19 - Penetration of Private Label in Pet Care by Category: % Value 2020-2025
- Table 20 - Distribution of Pet Care by Format: % Value 2020-2025
- Table 21 - Distribution of Pet Care by Format and Category: % Value 2025
- Table 22 - Distribution of Dog and Cat Food by Format: % Value 2020-2025
- Table 23 - Distribution of Dog and Cat Food by Format and Category: % Value 2025
- Table 24 - Forecast Sales of Pet Food by Category: Volume 2025-2030
- Table 25 - Forecast Sales of Pet Care by Category: Value 2025-2030
- Table 26 - Forecast Sales of Pet Food by Category: % Volume Growth 2025-2030

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## SOURCES

Summary 1 - Research Sources

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