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# Other Pet Food in Slovakia

May 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Value supported by high prices, while volume remains sluggish  
Placek Premium, Aqua World, and Vitakraft maintain their leading places  
Pet shops and superstores maintain distribution lead, while e-commerce continues to rise in popularity

PROSPECTS AND OPPORTUNITIES

Sales in other pet food supported by baseline demand, with premiumisation opportunities in fish food  
Retail e-commerce set to gain further share over the forecas period  
Product innovations and customer engagement will be key competitive strategies

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