



Hot Drinks Packaging in Spain

June 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Little movement in hot drinks packaging in Spain in 2024, but demand for eco-friendly folding cartons rises

Smart packaging revolutionises coffee, enhancing transparency and increasing consumer engagement

Extensive recycling infrastructure for Nespresso in Spain

PROSPECTS AND OPPORTUNITIES

Growing popularity of single-serve pack types such as sachets in hot drinks packaging in Spain

New Nestlé packaging lines being established to facilitate environmentally-friendly coffee packaging

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