



Euromonitor  
International

# Hot Drinks Packaging in the Philippines

April 2024

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## Hot Drinks Packaging in the Philippines - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Flexible aluminium/plastic remains the dominant pack type  
Premium products sales increase as consumers want café experience at home  
Small pack sizes are preferred among consumers

#### PROSPECTS AND OPPORTUNITIES

Health consciousness and sustainability will remain key trends  
Smart packaging will gain in popularity, but flexible aluminium/plastic will continue to dominate

## Hot Drinks Packaging in the Philippines - Company Profiles

## Packaging Industry in the Philippines - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture  
2023 key trends  
HDPE bottles preferred in chilli sauces packaging due to their durability  
PET bottles lead soft drinks and flexible aluminium/plastic hot drinks in the Philippines  
Increasing packaging unit volumes for folding cartons due to premium presentations in whiskies  
Squeezable plastic tubes growing in the packaging of conditioners and treatments  
Metal tins the favoured format for car air fresheners for their stackability and functionality

### PACKAGING LEGISLATION

Philippines FDA issues guidelines on voluntary certification of packaging for prepackaged food  
The Philippines moves to regulate single-use plastics with new bill

### RECYCLING AND THE ENVIRONMENT

Focus on recycling to reduce virgin plastic in the environment  
The Philippines amends EPR Act to combat plastic waste

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/hot-drinks-packaging-in-the-philippines/report](https://www.euromonitor.com/hot-drinks-packaging-in-the-philippines/report).