



Euromonitor
International

Cafés/Bars in Egypt

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Independent coffee shops thrive as global brands struggle in 2024
- New cafés concepts appear within the retail environment
- Delivery services have become a growing trend for tea and coffee products

PROSPECTS AND OPPORTUNITIES

- Positive outlook for café/bars as new outlets continue to open across Egypt
- Coffee and tea specialists will benefit from rising taste trends and innovations
- Bars and pubs will look to elevate the consumer experience with new flavours and interiors

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Consumer Foodservice in Egypt - Industry Overview

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DISCLAIMER

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