



Euromonitor
International

Cafés/Bars in Egypt

February 2024

Table of Contents

Cafés/Bars in Egypt - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

The rise of local speciality coffee providers is a key trend in cafés/bars in 2023
Koffee Kulture revolutionises the coffee cup through the launch of its Koffee Kan
Independent juice and smoothie bars gain popularity amongst consumers

PROSPECTS AND OPPORTUNITIES

Positive outlook for café/bars over the forecast period
Lychee the juice and smoothie phenomenon shakes up its menu offerings
New boutique coffeeshop Good Day gives a fresh take on regular coffee

CATEGORY DATA

- Table 1 - Cafés/Bars by Category: Units/Outlets 2018-2023
- Table 2 - Sales in Cafés/Bars by Category: Number of Transactions 2018-2023
- Table 3 - Sales in Cafés/Bars by Category: Foodservice Value 2018-2023
- Table 4 - Cafés/Bars by Category: % Units/Outlets Growth 2018-2023
- Table 5 - Sales in Cafés/Bars by Category: % Transaction Growth 2018-2023
- Table 6 - Sales in Cafés/Bars by Category: % Foodservice Value Growth 2018-2023
- Table 7 - GBO Company Shares in Chained Cafés/Bars: % Foodservice Value 2019-2023
- Table 8 - GBN Brand Shares in Chained Cafés/Bars: % Foodservice Value 2020-2023
- Table 9 - Forecast Cafés/Bars by Category: Units/Outlets 2023-2028
- Table 10 - Forecast Sales in Cafés/Bars by Category: Number of Transactions 2023-2028
- Table 11 - Forecast Sales in Cafés/Bars by Category: Foodservice Value 2023-2028
- Table 12 - Forecast Cafés/Bars by Category: % Units/Outlets Growth 2023-2028
- Table 13 - Forecast Sales in Cafés/Bars by Category: % Transaction Growth 2023-2028
- Table 14 - Forecast Sales in Cafés/Bars by Category: % Foodservice Value Growth 2023-2028

Consumer Foodservice in Egypt - Industry Overview

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture
Local foodservice providers gain ground over international brands
Emerging trend of new up-and-coming specialist coffee and tea shops
Middle Eastern cuisine leads the development for independent consumer foodservice operators
What next for consumer foodservice?

MARKET DATA

- Table 15 - Units, Transactions and Value Sales in Consumer Foodservice 2018-2023
- Table 16 - Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023
- Table 17 - Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023
- Table 18 - Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023
- Table 19 - Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023
- Table 20 - Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023
- Table 21 - Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023
- Table 22 - Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023
- Table 23 - GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023
- Table 24 - GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023
- Table 25 - GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023
- Table 26 - Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028
- Table 27 - Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cafes-bars-in-egypt/report.