



Euromonitor  
International

# Hot Drinks Packaging in Thailand

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## Hot Drinks Packaging in Thailand - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Flexible aluminium/plastic the main pack type in hot drinks packaging

Glass jars' ease of recyclability help them to remain a popular pack type in instant coffee

Sustainability a key trend in hot drinks packaging in 2022

#### PROSPECTS AND OPPORTUNITIES

Sustainability trend driving the development of biodegradable packaging solutions

Smart packaging is poised to emerge as a distinguishing factor for brands

## Hot Drinks Packaging in Thailand - Company Profiles

## Packaging Industry in Thailand - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Flexible plastic remains the key packaging solution for sugar confectionery

PET bottles the main pack type in soft drinks in Thailand

Increasing preference for glass bottles in beer packaging in Thailand

Flexible plastic to overtake HDPE bottles as the main hair care pack type in Thailand

Plastic pouches dominate dishwashing packaging in Thailand

### PACKAGING LEGISLATION

Thailand introduces new standards for food contact plastics

### RECYCLING AND THE ENVIRONMENT

Advancing sustainability through rPET bottles in soft drinks packaging

Sustainability initiatives in home care packaging

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/hot-drinks-packaging-in-thailand/report](https://www.euromonitor.com/hot-drinks-packaging-in-thailand/report).