



Euromonitor  
International

# In-Car Entertainment in Hong Kong, China

August 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Lack of aftersales demand continues to hinder category's performance
- Consumers unwilling to buy separate in-car entertainment systems
- Major brands continue to lead, as luxury vehicle owners seek entertainment systems most suitable for their cars

PROSPECTS AND OPPORTUNITIES

- Improving economy could see consumers willing to pay more for upgrades
- Increasing use of electric vehicles may lead to shift in in-car entertainment trends
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Consumer Electronics in Hong Kong, China - Industry Overview

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/in-car-entertainment-in-hong-kong-china/report](http://www.euromonitor.com/in-car-entertainment-in-hong-kong-china/report).