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Drinking Milk Products in the Philippines

August 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Drinking milk products sees positive retail volume and value growth, despite headwinds from cost-of-living challenges
Despite overwhelming popularity of shelf stable milk in foodservice, fresh milk sees considerable volume growth in 2024
Single-serve packs of drinking milk products see greater availability

PROSPECTS AND OPPORTUNITIES

Powder milk expected to maintain stable growth over the forecast period, despite price hikes in 2024
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Dairy Products and Alternatives in the Philippines - Industry Overview

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DISCLAIMER

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