



Cheese in the Philippines

August 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Consumption of cheese remains resilient in 2024
- Mondelez Philippines continues to lead cheese
- Packaged hard cheese fails to see retail volume growth in 2024, as consumers scale back their spending

PROSPECTS AND OPPORTUNITIES

- Stable growth anticipated for cheese over the forecast period, buoyed by familiarity of processed cheese
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Dairy Products and Alternatives in the Philippines - Industry Overview

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DISCLAIMER

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