

Cafés/Bars in Argentina

March 2025

Table of Contents

Cafés/Bars in Argentina - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Profit margins still under pressure Increasing popularity of independently owned speciality coffee houses Franchises gaining popularity

PROSPECTS AND OPPORTUNITIES

Craft beer boom is over Argentinian brands expand to other countries Increasing use of loyalty programmes

CATEGORY DATA

Table 1 - Cafés/Bars by Category: Units/Outlets 2019-2024
Table 2 - Sales in Cafés/Bars by Category: Number of Transactions 2019-2024
Table 3 - Sales in Cafés/Bars by Category: Foodservice Value 2019-2024
Table 4 - Cafés/Bars by Category: % Units/Outlets Growth 2019-2024
Table 5 - Sales in Cafés/Bars by Category: % Transaction Growth 2019-2024
Table 6 - Sales in Cafés/Bars by Category: % Foodservice Value Growth 2019-2024
Table 7 - GBO Company Shares in Chained Cafés/Bars: % Foodservice Value 2020-2024
Table 8 - GBN Brand Shares in Chained Cafés/Bars: % Foodservice Value 2021-2024
Table 9 - Forecast Cafés/Bars by Category: Units/Outlets 2024-2029
Table 10 - Forecast Sales in Cafés/Bars by Category: Number of Transactions 2024-2029
Table 11 - Forecast Sales in Cafés/Bars by Category: % Units/Outlets Growth 2024-2029
Table 12 - Forecast Cafés/Bars by Category: % Units/Outlets Growth 2024-2029
Table 13 - Forecast Sales in Cafés/Bars by Category: % Transaction Growth 2024-2029
Table 14 - Forecast Sales in Cafés/Bars by Category: % Foodservice Value Growth 2024-2029

Consumer Foodservice in Argentina - Industry Overview

EXECUTIVE SUMMARY

Consumer foodservice in 2024: The big picture 2024 key trends Competitive landscape Independent foodservice developments What next for consumer foodservice?

MARKET DATA

Table 15 - Units, Transactions and Value Sales in Consumer Foodservice 2019-2024
Table 16 - Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2019-2024
Table 17 - Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2024
Table 18 - Consumer Foodservice by Independent vs Chained: % Foodservice Value 2019-2024
Table 19 - Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2019-2024
Table 20 - Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2024
Table 21 - Sales in Consumer Foodservice by Location: % Foodservice Value 2019-2024
Table 22 - Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2019-2024
Table 23 - GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2021-2024
Table 24 - GBN Brand Shares in Chained Consumer Foodservice: W Foodservice Value 2021-2024
Table 25 - GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2024
Table 26 - Forecast Units, Transactions and Value Sales in Consumer Foodservice 2024-2029
Table 27 - Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cafes-bars-in-argentina/report.