

# Sauces, Dips and Condiments in Serbia

November 2024

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# Sauces, Dips and Condiments in Serbia - Category analysis

# **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Positive volume growth in 2024 Herbs and spices performs well Ketchup and mayonnaise leading table sauces

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Moderate growth over forecast period More adventurous consumers seek new flavour choices in table sauces Clean ingredients increasingly important

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