



Euromonitor
International

Baked Goods in India

April 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Growth of hybrid baked goods: Fusion of Indian and Western flavours
- Smaller local players gain ground with health-focused baked goods offerings
- Growth of cold-chain logistics unlocks new channel opportunities for fresh baked goods

PROSPECTS AND OPPORTUNITIES

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Staple Foods in India - Industry Overview

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