



**Euromonitor
International**

Cheese in South Korea

September 2024

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Demand for cheese continues to rise in 2024
- Synergy with baked goods bolsters the growth of sliced and cream cheese
- Increasing popularity of cheese as a convenient and healthy snack option

PROSPECTS AND OPPORTUNITIES

- Ageing population emerges as a new target consumer group
- Finding and encouraging pairing options with snacking cheese is significant
- A new driving force will be required to boost sales of hard cheese in the longer term

CATEGORY DATA

- Table 1 - Sales of Cheese by Category: Volume 2019-2024
- Table 2 - Sales of Cheese by Category: Value 2019-2024
- Table 3 - Sales of Cheese by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Cheese by Category: % Value Growth 2019-2024
- Table 5 - Sales of Spreadable Cheese by Type: % Value 2019-2024
- Table 6 - Sales of Soft Cheese by Type: % Value 2019-2024
- Table 7 - Sales of Hard Cheese by Type: % Value 2019-2024
- Table 8 - NBO Company Shares of Cheese: % Value 2020-2024
- Table 9 - LBN Brand Shares of Cheese: % Value 2021-2024
- Table 10 - Distribution of Cheese by Format: % Value 2019-2024
- Table 11 - Forecast Sales of Cheese by Category: Volume 2024-2029
- Table 12 - Forecast Sales of Cheese by Category: Value 2024-2029
- Table 13 - Forecast Sales of Cheese by Category: % Volume Growth 2024-2029
- Table 14 - Forecast Sales of Cheese by Category: % Value Growth 2024-2029

Dairy Products and Alternatives in South Korea - Industry Overview

EXECUTIVE SUMMARY

- Dairy products and alternatives in 2024: The big picture
- Key trends in 2024
- Competitive Landscape
- Channel developments
- What next for dairy products and alternatives?

MARKET DATA

- Table 15 - Sales of Dairy Products and Alternatives by Category: Value 2019-2024
- Table 16 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024
- Table 17 - NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024
- Table 18 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024
- Table 19 - Penetration of Private Label by Category: % Value 2019-2024
- Table 20 - Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024
- Table 21 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029
- Table 22 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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