

# Pet Care in Morocco

June 2025

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#### Pet Care in Morocco

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Pet shops remain the most popular for cat food, thanks to offer of a wide variety and affordable quality

# PROSPECTS AND OPPORTUNITIES

Healthy ongoing sales expected, thanks to the popularity of cats as pets and despite economic challenges

Retail e-commerce may struggle to create stronger sales due to more cost-effective options

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# PROSPECTS AND OPPORTUNITIES

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# PROSPECTS AND OPPORTUNITIES

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