

Sauces, Dips and Condiments in Bulgaria

October 2024

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Sauces, Dips and Condiments in Bulgaria - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Consumption declines amid higher prices

Mayonnaise leads the category due to widespread consumption

Growing interest in foreign cuisines

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Muted growth expected in volume terms due to maturity

Pasta sauces benefit from convenience and product development

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