



Euromonitor
International

Sauces, Dips and Condiments in Mexico

November 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Health and wellness trends noted in sauces, dips and condiments
Barbecue sauces sees healthy volume growth, with the majority of sales held by Hunt’s BBQ
Conservas La Costeña maintains its lead thanks to longstanding reputation in the country

PROSPECTS AND OPPORTUNITIES

Private label expected to gain further ground over the forecast period
Stabilisation of prices will help to support sales over the forecast period
E-commerce expected to maintain a role in sales

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DISCLAIMER

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