



Euromonitor  
International

# Sauces, Dips and Condiments in Mexico

November 2024

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## Sauces, Dips and Condiments in Mexico - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Health and wellness trends noted in sauces, dips and condiments

Barbecue sauces sees healthy volume growth, with the majority of sales held by Hunt's BBQ

Conservas La Costeña maintains its lead thanks to longstanding reputation in the country

#### PROSPECTS AND OPPORTUNITIES

Private label expected to gain further ground over the forecast period

Stabilisation of prices will help to support sales over the forecast period

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