



Euromonitor
International

Wine in Georgia

June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Continued recovery in wine sales
Expansion of export markets
Rise of non-traditional wine types

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Alcoholic Drinks in Georgia - Industry Overview

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Legislation
Legal purchasing age and legal drinking age
Legal purchasing age and legal drinking age
Drink driving
Advertising
Smoking ban
Opening hours
On-trade establishments

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DISCLAIMER

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