



Euromonitor
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Beer in the US

June 2025

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2024 DEVELOPMENTS

Rising prices and economic challenges drive down volumes
AB InBev stays out in front, while Crown Imports gains share
Regulations continue to play key role in distribution landscape

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Alcoholic Drinks in the US - Industry Overview

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Legal purchasing age and legal drinking age
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Advertising
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Opening hours
On-trade establishments

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DISCLAIMER

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