

Dog Food in China

May 2025

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Dog Food in China - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Dog population continues to decline, affecting sales of dog food Royal Canin remains the leading player, although domestic brands are catching up Retail e-commerce increases its dominance, thanks to offer of free shipping

PROSPECTS AND OPPORTUNITIES

Pet owners expected to have a greater focus on healthy ingredients Retail e-commerce likely to remain dominant Players set to expand their product portfolios to cover different age groups Summary 1 - Dog Food by Price Band 2025

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