



Euromonitor  
International

# Cider/Perry in Croatia

June 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Revival in social activities boosts sales  
Weak private label presence  
Leadership and innovation

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## Alcoholic Drinks in Croatia - Industry Overview

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Retailing developments  
On-trade vs off-trade split  
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Drink driving  
Advertising  
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Opening hours  
On-trade establishments

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