



Euromonitor
International

Cider/Perry in Bolivia

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Cider/Perry in Bolivia - Category analysis

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2024 DEVELOPMENTS

Holiday traditions and affordability fuel seasonal cider sales in Bolivia, with growing demand for non-alcoholic options

Dicon's Cereser brand leads Bolivia's cider market in 2024

Traditional retail drives cider sales amid lower contraband activity

PROSPECTS AND OPPORTUNITIES

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Non-alcoholic ciders are expected to continue their growth trajectory

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DISCLAIMER

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