



Euromonitor
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Air Treatment Products in the United Kingdom

December 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Stable volume growth for air treatment products in 2024
Cooling fans continues to perform well due to spate of heatwaves in the UK
Leading players remain unchanged in 2024

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Air treatment products will see further growth despite challenges of the UK market
Dehumidifiers and humidifiers will continue to decline across the forecast period
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