

Personal Care Appliances in China

November 2024

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Personal Care Appliances in China - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Volume sales of personal care appliances return to decline in 2024

The popularity of high-speed hair dryers and product development support the strong growth of hair care appliances Other personal care appliances experiences a double-digit decline

PROSPECTS AND OPPORTUNITIES

Personal care appliances expected to return to volume growth

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