



Vacuum Cleaners in China

November 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Upright and robotic vacuum cleaners set to perform well in 2024
- Continuous innovation in vacuum cleaners
- Ecovacs continues to lead robotic vacuum cleaners, but its share is expected to decline in 2024

PROSPECTS AND OPPORTUNITIES

- Steady growth in vacuum cleaners, with increased penetration expected
- The popularity of pets may provide new opportunities for vacuum cleaners
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Consumer Appliances in China - Industry Overview

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