

Wine in Algeria

June 2025

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Wine in Algeria - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Modest volume growth in 2024

Domestic producers continue to dominate

Food/drink/tobacco specialists remains the only off-trade distribution channel due to restrictive regulations

PROSPECTS AND OPPORTUNITIES

Although gaining popularity, wine faces challenges

Still red wine to remain dominant

Interest in sparkling wine remains limited

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Alcoholic Drinks in Algeria - Industry Overview

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Alcoholic drinks in 2024: The big picture

2024 key trends

Competitive landscape

Retail developments

On-trade vs off-trade split

What next for alcoholic drinks?

MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

TAXATION AND DUTY LEVIES

OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

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