

# **Baby Food in Slovenia**

September 2024

Table of Contents

# Baby Food in Slovenia - Category analysis

# **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Rising demand for organic and premium baby food products Prepared baby food leads with new product innovation Milk formula and dried baby food face decline

## PROSPECTS AND OPPORTUNITIES

Demographic challenges to impact future consumption Prepared baby food to maintain growth amidst demographic challenges Milk formula categories set for continued decline

#### CATEGORY DATA

Table 1 - Sales of Baby Food by Category: Volume 2019-2024Table 2 - Sales of Baby Food by Category: Value 2019-2024Table 3 - Sales of Baby Food by Category: % Volume Growth 2019-2024Table 4 - Sales of Baby Food by Category: % Value Growth 2019-2024Table 5 - NBO Company Shares of Baby Food: % Value 2020-2024Table 6 - LBN Brand Shares of Baby Food: % Value 2021-2024Table 7 - Distribution of Baby Food by Category: Volume 2019-2024Table 8 - Forecast Sales of Baby Food by Category: Volume 2024-2029Table 9 - Forecast Sales of Baby Food by Category: Volume 2024-2029Table 10 - Forecast Sales of Baby Food by Category: % Volume Growth 2024-2029Table 11 - Forecast Sales of Baby Food by Category: % Value Growth 2024-2029

#### Dairy Products and Alternatives in Slovenia - Industry Overview

#### EXECUTIVE SUMMARY

Dairy products and alternatives in 2024: The big picture Key trends in 2024 Competitive Landscape Channel developments What next for dairy products and alternatives?

#### MARKET DATA

 Table 12 - Sales of Dairy Products and Alternatives by Category: Value 2019-2024

- Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024
- Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024
- Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024
- Table 16 Penetration of Private Label by Category: % Value 2019-2024
- Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024
- Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029
- Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

# DISCLAIMER

# SOURCES

Summary 1 - Research Sources

# About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research

#### spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/baby-food-in-slovenia/report.