



# Food Preparation Appliances in the Czech Republic

December 2023

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## Food Preparation Appliances in the Czech Republic - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Challenges for wireless mixers, juicers and food processors  
Mixer focus on innovation while offering a wider range of options to consumers  
E-commerce suffers a drop in demand following COVID-19 peaks

#### PROSPECTS AND OPPORTUNITIES

E-commerce set to recover sales, driven by convenience and delivery speed  
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