



Food Preparation Appliances in the Czech Republic

December 2024

KEY DATA FINDINGS

2024 DEVELOPMENTS

Volume sales improving, whilst value sales see decline due to promo deals
Food processors continues to decline
Juicer extractors continues to struggle in 2024

PROSPECTS AND OPPORTUNITIES

Volume sales to see only a mild improvement over the forecast period
Mulfi-functionality will drive repaclement
Private labels and marketplaces to play increaing important role

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Consumer Appliances in the Czech Republic - Industry Overview

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