



Air Treatment Products in the Czech Republic

December 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Dehumidifiers the strongest performing subcategory, albeit from a low base

Air purifiers volume sales peak again

Residential split air conditioning recording positive growth, triggered by real estate revival and improving construction activity

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Positive growth expected in volume and value terms

E-commerce to record further growth in the forecast period

Compactness, portability and flexibility in air treatment solutions

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