



Euromonitor  
International

# Baby Food Packaging in Australia

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Table of Contents

## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Plastic pouches the leading pack type in baby food

Folding cartons a popular primary packaging format for other baby food products

The 120g and 900g packs are the most popular sizes in baby food

### PROSPECTS AND OPPORTUNITIES

Aluminium/plastic pouches popular for preserving freshness in prepared baby food

New refill system from Nestlé signals innovation in milk packaging

## Baby Food Packaging in Australia - Company Profiles

## Packaging Industry in Australia - Industry Overview

## EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Glass bottles rise in popularity as a pack type for beauty and personal care packaging owing to aesthetic appeal and reusability

Metal aerosol cans continue to be a popular pack type for home care packaging despite sustainability concerns

Larger pack formats remain most popular in fresh milk

Wet cat food packaging dominated by aluminium/plastic pouches and metal food cans

Metal beverage cans gain share in imported lager and remain popular in domestic lager

## PACKAGING LEGISLATION

A mandatory update to packaging design regulations is scheduled for implementation

## RECYCLING AND THE ENVIRONMENT

Coca-Cola rolls out new packaging to lessen reliance on fossil fuels.

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/baby-food-packaging-in-australia/report](https://www.euromonitor.com/baby-food-packaging-in-australia/report).