



Euromonitor
International

Spirits in Lithuania

June 2024

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Spirits in Lithuania - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Spirits hit by difficult economic climate
Vodka is losing appeal among younger adults
Gin, rum and whiskies are popular for mixing

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Alcoholic Drinks in Lithuania - Industry Overview

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Advertising
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Opening hours
On-trade establishments

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DISCLAIMER

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