



Soft Drinks Packaging in Argentina

June 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Soft drinks packaging witnesses decline due to a difficult year for the Argentinean economy

Soft drinks packaging embraces sustainability, with increased use of rPET in 2024

Leading player launches innovative returnable bottle packaging to boost sustainability and the circular economy

PROSPECTS AND OPPORTUNITIES

PET bottles will continue to dominate soft drinks packaging due to affordability and increasing use of rPET

Metal beverage cans set to gain pack type share in carbonates, driven by convenience

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