



Euromonitor
International

Alcoholic Drinks Packaging in Brazil

September 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Metal beverage cans and glass bottles go head-to-head across lager categories

Glass bottles and folding cartons lead premium spirits

Larger pack sizes preferred in brandy and cognac, and rum

PROSPECTS AND OPPORTUNITIES

Growth of metal beverage cans and glass bottles in non/low alcohol beer

Expansion of composite containers and folding cartons in spirits, and bag in box in wine

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/alcoholic-drinks-packaging-in-brazil/report.