

Air Treatment Products in Canada

December 2024

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Air Treatment Products in Canada - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Energy efficiency and sustainability claims key points of differentiation

Climate change and wildfires trigger increased demand for some air treatment products

Health and wellness concerns inform demand for air treatment products

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Desire for personalised solutions likely to inform demand for air treatment products over the forecast period

Multifunctional air treatment products set to thrive

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