



Beauty and Personal Care Packaging in the United Kingdom

August 2024

KEY DATA FINDINGS

2023 DEVELOPMENTS

Folding cartons gaining share but HDPE bottles still the main pack type in beauty and personal care

Squeezable plastic tubes cement their leadership in sun care thanks to their convenience and sustainability

Refillable packaging and packaging-free products gaining ground in the UK

PROSPECTS AND OPPORTUNITIES

Increasing use of PCR plastic expected in beauty and personal care packaging

New EU regulations to drive the shift towards recyclable packaging

Beauty and Personal Care Packaging in the United Kingdom - Company Profiles

Packaging Industry in the United Kingdom - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Metal beverage cans preferred for alcoholic drinks packaging

Aldi's innovative paper wine bottles

Heineken's sustainable green grip packaging

Folding cartons gaining share in beauty and personal care

PET jars gaining share in nut- and seed-based spreads due to their durability

PACKAGING LEGISLATION

Postponement of EPR fees

UK plastic packaging tax and measures to reduce plastic pollution

RECYCLING AND THE ENVIRONMENT

UK's plastic packaging recycling rate breaks records in 2023

Table 1 - Overview of Packaging Recycling and Recovery in the United Kingdom: 2021/2022 and Targets for 2023

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