

# Dishwashers in Argentina

December 2024

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### Dishwashers in Argentina - Category analysis

#### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Dishwashers fares slightly better than other major appliances categories in 2024 Cuts to energy subsidies reduce appeal of dishwashers for many consumers

Whirlpool surpasses Controladora Mabe to claim the top spot

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Outlook is positive but household penetration rate will remain low

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