



Euromonitor
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Dairy Packaging in Thailand

July 2024

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Dairy Packaging in Thailand - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Metal beverage cans gains share for shelf stable milk due to durability
Demand for convenience boosts gable top liquid cartons in fresh milk packaging
Barrier properties of aluminium/plastic pouches aid their adoption in coffee whiteners

PROSPECTS AND OPPORTUNITIES

On-the-go consumption will lead to innovations in drinking milk products
Thin wall plastic containers set to grow in dairy packaging

Dairy Packaging in Thailand - Company Profiles

Packaging Industry in Thailand - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture
2023 key trends
Flexible plastic remains the key packaging solution for sugar confectionery
PET bottles the main pack type in soft drinks in Thailand
Increasing preference for glass bottles in beer packaging in Thailand
Flexible plastic to overtake HDPE bottles as the main hair care pack type in Thailand
Plastic pouches dominate dishwashing packaging in Thailand

PACKAGING LEGISLATION

Thailand introduces new standards for food contact plastics

RECYCLING AND THE ENVIRONMENT

Advancing sustainability through rPET bottles in soft drinks packaging
Sustainability initiatives in home care packaging

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/dairy-packaging-in-thailand/report.