



Euromonitor  
International

# Beauty and Personal Care Packaging in the Philippines

August 2024

## Beauty and Personal Care Packaging in the Philippines - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Flexible plastic making gains in bath and shower thanks to its increasing use in bar soap

Squeezable plastic tubes growing in the packaging of conditioners and treatments

Smaller pack sizes hold a major share of toothpaste packaging

#### PROSPECTS AND OPPORTUNITIES

Larger pack sizes to gain share in oral care

Reusable packaging expected to continue trending over the forecast period

## Beauty and Personal Care Packaging in the Philippines - Company Profiles

## Packaging Industry in the Philippines - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

HDPE bottles preferred in chilli sauces packaging due to their durability

PET bottles lead soft drinks and flexible aluminium/plastic hot drinks in the Philippines

Increasing packaging unit volumes for folding cartons due to premium presentations in whiskies

Squeezable plastic tubes growing in the packaging of conditioners and treatments

Metal tins the favoured format for car air fresheners for their stackability and functionality

### PACKAGING LEGISLATION

Philippines FDA issues guidelines on voluntary certification of packaging for prepackaged food

The Philippines moves to regulate single-use plastics with new bill

### RECYCLING AND THE ENVIRONMENT

Focus on recycling to reduce virgin plastic in the environment

The Philippines amends EPR Act to combat plastic waste

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/beauty-and-personal-care-packaging-in-the-philippines/report](https://www.euromonitor.com/beauty-and-personal-care-packaging-in-the-philippines/report).