

Home Laundry Appliances in Israel

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Home Laundry Appliances in Israel - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Prices rise again on washing machines and dryers. Stagnation in the housing market limits growth of home laundry appliances. Leading player, BSH, targets demand for convenience

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High house prices likely to dampen growth of home laundry appliances Builder merchants and construction could see problems on back of stagnating industry Rising costs of electricity likely to drive sales of energy efficient appliances

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