

Vending in China

February 2025

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Vending in China - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Moderate growth, led by increased need for convenience Increased prevalence of technology-enabled vending machines Categories served by vending expand beyond the traditional

PROSPECTS AND OPPORTUNITIES

Stable moderate growth expected for the next five years Smart vending will continue to see significant growth in popularity in China Increasing competition for vending from convenience stores

CHANNEL DATA

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Retail in China - Industry Overview

EXECUTIVE SUMMARY

Retail in 2024: The big picture Digital and social media initiatives drive retail growth Shifts in retail channels favour value-based retail and online sales What next for retail?

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