



**Euromonitor
International**

Appliances and Electronics Specialists in Spain

February 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Change in TV channels frequency in Spain results in sales increase
Players invest more in sustainability and their omnichannel presence
Independent retailers suffer from increased costs and thinning margins

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Weakening sales projected for forecast period
Omnipresence to determine the success of appliances and electronics specialists
Circular economy and convenience to shape progression

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Retail in Spain - Industry Overview

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Sustainability-focused development
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