



Euromonitor
International

Vending in Hong Kong, China

March 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Vending in Hong Kong records modest growth, driven by soft drinks
Leaders remains unchanged but smaller players continue to thrive
Reusable lunchbox vending machines at universities set to expand concept

PROSPECTS AND OPPORTUNITIES

Future growth of vending to be supported by technological advancements
Vending set to further expand product offerings
Sustainability efforts can be a key growth driver for vending

CHANNEL DATA

- Table 1 - Vending by Product: Value 2019-2024
- Table 2 - Vending by Product: % Value Growth 2019-2024
- Table 3 - Vending GBO Company Shares: % Value 2020-2024
- Table 4 - Vending GBN Brand Shares: % Value 2021-2024
- Table 5 - Vending Forecasts by Product: Value 2024-2029
- Table 6 - Vending Forecasts by Product: % Value Growth 2024-2029

Retail in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Retail in 2024: The big picture
Changing consumer behaviour influences spending patterns
E-commerce adoption increases as digital literacy and popularity of channel grows
What next for retail?

OPERATING ENVIRONMENT

- Informal retail
- Opening hours for physical retail
- Summary 1 - Standard Opening Hours by Channel Type 2024
- Seasonality
- China National Day (also known as Golden Week)
- Chinese New Year (Spring Festival)
- Christmas and New Year

MARKET DATA

- Table 7 - Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2019-2024
- Table 8 - Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2019-2024
- Table 9 - Sales in Retail Offline by Channel: Value 2019-2024
- Table 10 - Sales in Retail Offline by Channel: % Value Growth 2019-2024
- Table 11 - Retail Offline Outlets by Channel: Units 2019-2024
- Table 12 - Retail Offline Outlets by Channel: % Unit Growth 2019-2024
- Table 13 - Sales in Retail E-Commerce by Product: Value 2019-2024
- Table 14 - Sales in Retail E-Commerce by Product: % Value Growth 2019-2024
- Table 15 - Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024
- Table 16 - Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024
- Table 17 - Sales in Grocery Retailers by Channel: Value 2019-2024
- Table 18 - Sales in Grocery Retailers by Channel: % Value Growth 2019-2024
- Table 19 - Grocery Retailers Outlets by Channel: Units 2019-2024
- Table 20 - Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024

Table 21 - Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024

Table 22 - Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 23 - Sales in Non-Grocery Retailers by Channel: Value 2019-2024

Table 24 - Sales in Non-Grocery Retailers by Channel: % Value Growth 2019-2024

Table 25 - Non-Grocery Retailers Outlets by Channel: Units 2019-2024

Table 26 - Non-Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024

Table 27 - Retail GBO Company Shares: % Value 2020-2024

Table 28 - Retail GBN Brand Shares: % Value 2021-2024

Table 29 - Retail Offline GBO Company Shares: % Value 2020-2024

Table 30 - Retail Offline GBN Brand Shares: % Value 2021-2024

Table 31 - Retail Offline LBN Brand Shares: Outlets 2021-2024

Table 32 - Retail E-Commerce GBO Company Shares: % Value 2020-2024

Table 33 - Retail E-Commerce GBN Brand Shares: % Value 2021-2024

Table 34 - Grocery Retailers GBO Company Shares: % Value 2020-2024

Table 35 - Grocery Retailers GBN Brand Shares: % Value 2021-2024

Table 36 - Grocery Retailers LBN Brand Shares: Outlets 2021-2024

Table 37 - Non-Grocery Retailers GBO Company Shares: % Value 2020-2024

Table 38 - Non-Grocery Retailers GBN Brand Shares: % Value 2021-2024

Table 39 - Non-Grocery Retailers LBN Brand Shares: Outlets 2021-2024

Table 40 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2024-2029

Table 41 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2024-2029

Table 42 - Forecast Sales in Retail Offline by Channel: Value 2024-2029

Table 43 - Forecast Sales in Retail Offline by Channel: % Value Growth 2024-2029

Table 44 - Forecast Retail Offline Outlets by Channel: Units 2024-2029

Table 45 - Forecast Retail Offline Outlets by Channel: % Unit Growth 2024-2029

Table 46 - Forecast Sales in Retail E-Commerce by Product: Value 2024-2029

Table 47 - Forecast Sales in Retail E-Commerce by Product: % Value Growth 2024-2029

Table 48 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029

Table 49 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

Table 50 - Forecast Sales in Grocery Retailers by Channel: Value 2024-2029

Table 51 - Forecast Sales in Grocery Retailers by Channel: % Value Growth 2024-2029

Table 52 - Forecast Grocery Retailers Outlets by Channel: Units 2024-2029

Table 53 - Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029

Table 54 - Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029

Table 55 - Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

Table 56 - Forecast Sales in Non-Grocery Retailers by Channel: Value 2024-2029

Table 57 - Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2024-2029

Table 58 - Forecast Non-Grocery Retailers Outlets by Channel: Units 2024-2029

Table 59 - Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029

DISCLAIMER

SOURCES

Summary 2 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/vending-in-hong-kong-china/report.