

Drinking Milk Products in Kazakhstan

August 2024

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Drinking Milk Products in Kazakhstan - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Drinking milk products sees healthy value and volume growth due to milk being a staple in the country UHT and full fat fresh milk both offer appeal to consumers for different needs Both local and imported brands present in drinking milk products

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Stable demand set to continue Further investment needed in infrastructure to distribute fresh milk Local production remains limited to small farms

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