

Large Cooking Appliances in the United Arab Emirates

December 2024

Large Cooking Appliances in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Inflation influences cautious spending on large cooking appliances, with demand sustained by expatriate population Housing market boom boosts sales of built-in ovens, hobs and hoods

Online shopping gains momentum for premium and mid-range cooking appliances

PROSPECTS AND OPPORTUNITIES

Growing demand for energy efficiency amid inflationary pressures

Shift towards more high-end designs to match interiors

Growing popularity of Middle Eastern and Asian cuisine influences appliance design

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